MINISTRY OF ECONOMY, DIGITALIZATION, TOURISM

To: Romanian Franchise Association (RFA)
For the attention of: Constantin ANTON, President

Subject: Letter of Support for Romanian Franchise Association (RFA)

Dear Sir,

The Ministry of Economy, Digitalization, Entrepreneurship and Tourism expresses its institutional support for the involvement of the **Romanian Franchise Association (RFA)** in European initiatives and projects in the fields of innovation, digitalisation, and technology transfer, including under the **Horizon Europe** framework.

The Romanian Franchise Association is a **public-utility organisation** and the **administrator of the National Franchise Register**, in accordance with **Law no. 179/2019 on franchise activity**, holding a recognised role in the development and professionalisation of the Romanian entrepreneurial ecosystem.

Furthermore, the RFA is the **founder of the first business incubator in Europe dedicated to artificial intelligence-based business models and structured replication and scaling mechanisms**, namely **FranVision Hub**, an incubator **authorised by the Ministry of Economy, Digitalization, Entrepreneurship and Tourism** and developed under a **European Union registered trademark**. Through this authorised infrastructure, the RFA supports the transformation of innovative and technology-driven solutions into **standardised operational business models** with real market applicability.

The Ministry of Economy, Digitalization, Entrepreneurship and Tourism recognises the **strategic role of the Romanian Franchise Association as a national-level infrastructure** relevant for supporting, replicating, scaling, and internationalising innovative businesses, particularly in the context of **European research, innovation, and entrepreneurship programmes and initiatives**.

This Letter of Support is issued **exclusively for institutional endorsement purposes** and **does not imply any legal, financial, or budgetary commitment** on the part of the Ministry of Economy, Digitalization, Entrepreneurship and Tourism.

This support is provided in order to strengthen Romania's positioning within European innovation ecosystems and to facilitate the participation of Romanian entities in initiatives with tangible economic impact.

With due respect,

Ambrozie-Irineu DARĂU

Minister

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